

THREE

balancing  
protective UV cream

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BALANCING  
PROTECTIVE UV CREAM

Aroma of lemongrass essential oil,  
filling the air like the morning sun.  
UV cream that points to a positive day.

Soaking in plenty of the sun's rays first thing  
in the morning awakens a feeling of happiness and  
supports the start of an energetic day.

We want people to start off their day  
feeling active through their morning skincare regimen.  
As an avid researcher of essential oils,  
THREE has developed UV cream that highlights  
the vibrant aroma of essential oil derived  
from lemongrass grown in Japan.

The sparkling fragrance bursts forth from  
the moment you spread it on your skin.  
Despite being a chemical-free formula,  
it spreads smoothly across your skin, forming  
a moisturizing veil protecting it from daytime damage\*.

An active day starts with this aroma.

\*Light damage e.g. from ultraviolet rays, drying

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<THREE's research into essential oils>

Morning sunlight has a positive effect on your mind and body.  
At THREE, we focus on the relationship between the health of  
the mind, body, and skin, and the fragrance. At the same time  
as producing essential oils on our own farms, we study the  
holistic power of essential oils.



Launching Wednesday, April 2, 2025

## THREE BALANCING PROTECTIVE UV CREAM

30g 4,620yen (including tax) SPF40 / PA+++ UV water resistant★ non-chemical formula  
 Natural origin content 82% (compliant with ISO16128, including water)

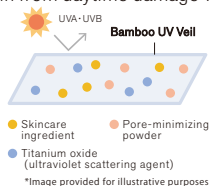
Non-comedogenic tested (this does not guarantee that it will not cause blocked pores [the source of acne] for anyone)

Allergy tested (this does not guarantee that it will not cause an allergic reaction for anyone)

Fragrant essential oils play the key to an active morning.

This UV cream with lemongrass and bamboo protects your skin from daytime damage\*.

- ✓ THREE's strong and supple Bamboo UV Veil\*\* protects your skin from external stimuli such as UV rays and dryness
- ✓ Three botanical waters and nine botanical extracts with excellent skin care properties prevent drying, leaving your skin full of moisture all day long
- ✓ Friction proof, it is hard-wearing and resistant to rubbing\*\*\*
- ✓ The pore-minimizing, sebum-absorbing powder prevents stickiness, keeping the skin comfortable



\*Light damage e.g. from ultraviolet rays, drying \*\*UV Veil containing bamboo-derived ingredients

\*\*\*Prevents rubbing off onto clothes, bags, and towels

<How to use> Use this product at the end of your morning skincare routine. Put an adequate amount (the size of a large pearl) onto your hands and, while taking the time to enjoy the fragrance, spread the cream gently over your entire face.

Main moisturizing and emollient agents

[Essential oils] Lemongrass oil / Bergamot fruit oil / Frankincense oil / Marjoram oil / Rosemary oil

[Botanical extract] Saffron & burdock complex / Chameleon plant extract / Cork tree bark extract / Saxifraga stolonifera extract / Ginseng extract / Lotus germ extract / Akebia extract / Peony extract

[Botanical oils] Tea seed oil / Moringa oil

[Botanical waters] Saccharomyces / Adlay seed fermentation liquid / Japanese witch hazel water / Apricot juice

[Add-on ingredients] Allantoin

## THREE original essential oil from lemongrass grown in Minamiaso, Kumamoto

This lemongrass essential oil is made from plants grown without pesticides in the THREE herb garden in Minamiaso, Kumamoto Prefecture, and extracted within 24 hours of harvest using Minamiaso's rich spring water. Rich in beneficial ingredient citral, it works holistically from multiple angles thanks to the lemony, bright and refreshing aroma.



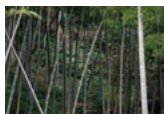
## THREE Original Bamboo UV Veil \*from bamboo grown in Kagoshima Prefecture

(uses upcycled materials)

This item contains "bamboo fiber\*\*" which effectively utilizes the bamboo left over from thinning in Kagoshima Prefecture, a region where bamboo shoots are grown. The encapsulated skincare ingredients protect the skin from external stimuli such as UV rays with a strong and supple membrane, keeping it from drying.



How to make bamboo fiber\*\*



Overgrown bamboo in Kagoshima



Collected by local farmers



Ground into chips



Further processed in water into fiber

\*UV Veil containing bamboo-derived ingredients \*\*Crystalline cellulose (emulsion stabilizer)

